



# Privacy Policy

**Maxxed Out Events Ltd**

**Last updated:** 16 March 2026

Maxxed Out Events Ltd ("we", "our", or "us") is committed to protecting and respecting your privacy. This policy explains how we collect, use and store your personal data when you interact with our events, ticket purchases and sign-ups.

## 1. Who We Are

Maxxed Out Events Ltd is an events promotions company that organises and promotes live events.

For the purposes of data protection law, Maxxed Out Events Ltd is the data controller responsible for your personal data.

If you have any questions about this privacy policy or how we use your data, please contact:

Email: [max@maxxedout.co.uk](mailto:max@maxxedout.co.uk)

Company: Maxxed Out Events Ltd

## 2. What Data We Collect

When you purchase tickets or sign up for our events, we may collect the following personal information:

- First name
- Last name
- Email address
- Mobile phone number
- WhatsApp phone number
- Postal address
- Social media handles

We only collect the information necessary to manage ticket purchases, event registrations and communications related to our events.

### **3. How We Use Your Data**

We use your personal data to:

- Process ticket purchases
- Manage event registrations and entry
- Send important event information (e.g. schedule changes, venue details)
- Provide customer support
- Send marketing communications about future events (where you have opted in)

Our legal basis for processing this data under the UK GDPR includes:

- Contract - to fulfil ticket purchases and event registrations
- Legitimate interests - to manage and operate our events
- Consent - where you have agreed to receive marketing communications

You may withdraw marketing consent at any time.

### **4. How We Store Your Data**

We take reasonable steps to ensure your personal data is stored securely.

Your data may be stored on secure ticketing platforms, email systems, or event management systems used by Maxxed Out Events Ltd.

We retain personal data only for as long as necessary to fulfil the purposes outlined in this policy or to meet legal obligations.

### **5. Sharing Your Data**

We do not sell your personal data.

We may share your data with trusted third-party service providers where necessary to operate our events, including:

- Ticketing platforms
- Payment processors
- Email communication platforms
- Event management systems

These providers are required to handle your data securely and only for the purposes of providing their services.

## **6. Your Data Protection Rights**

Under the UK GDPR and Data Protection Act 2018, you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate data
- Request deletion of your personal data
- Object to or restrict processing of your data
- Request transfer of your data to another organisation

To exercise any of these rights, please contact us using the details above.

## **7. Complaints**

If you have concerns about how Maxxed Out Events Ltd handles your personal data, please contact us first so we can try to resolve the issue.

You also have the right to lodge a complaint with the UK's data protection regulator:

**Information Commissioner's Office (ICO)**

Website: <https://ico.org.uk>

## **8. Changes to This Policy**

We may update this privacy policy from time to time. Any updates will be posted on our website.